



Maryland

2025-2026

Sponsorship
Opportunities

Key Selling Points

Learn About the Company

- Research the company mission and values
- How does the company mission and values align with ours?
- Ask one or two questions about the company

Through this you will be able to develop a key connector.
For example, a veteran-owned business would connect with a Veterans Helping Veterans Program.

Introduce Partners In Care Maryland, Inc.

- Local, volunteer-based nonprofit Organization whose mission is to support the independence of older adults empowering them to stay in their homes and age in place. We accomplish this through a unique culture of Service Exchange/Time Banking where Members utilize their gifts and talents to support each other—NEIGHBORS HELPING NEIGHBORS!
- We provide services such as transportation, basic home maintenance and repairs, and opportunities to connect with other members to build a network of support.

Tell A Story

- How has Partners In Care changed your life or the life of someone you know?

How a Sponsorship Benefits Their company (At this point provide them with the sponsorship packet)

- You have an opportunity to grow your business while supporting an older adult in your community.
- We have four levels of sponsorships that will promote your company in print and digital media.
- You'll see our outreach continues to grow daily.

Calendar

(If sponsorship packet is not an option, then present calendar option)

- Here are two additional options to promote your business, if the sponsorship package isn't right for you.
- Ask for referrals

Dear Neighbor,

Please pause and think about an older adult that has made a difference in your life.

Now, think about that person not having the ability to live independently in their own home. Nursing homes are costly and it can be the difference between basic human needs and affording assisted living. You can make a difference by joining us in supporting the independence of older adults. The services that Partners In Care Maryland, Inc. provides, allow the older adults in our communities to age in place with dignity and respect. Through our unique culture of service exchange and time banking, older adults can remain an active part of our community, while receiving essential services, such as transportation, advocacy, basic home maintenance, and programs that help to combat social isolation and loneliness.

When you become a sponsor...

You partner with our Organization, Members, and Volunteers in accomplishing our mission of helping more older adults in our communities to receive the services they desperately need.

You have four levels of sponsorships to choose from which give you recognition in a variety of digital and print media. These opportunities provide not only a boost to your advertising needs, and also conveys that you are active supporter of our older adult community.

*Your participation causes a "ripple effect." Together, we can reach a broader audience to bring our message "**Neighbors Helping Neighbors**" to our local community and beyond.*

We thank you in advance for your generosity and choosing to support Partners In Care Maryland, Inc.

YOU MAKE A DIFFERENCE!

With sincere appreciation,



Mandy Arnold, President & CEO

Who We Are

Partners In Care Maryland, Inc. is a Volunteer based 501(c)3 nonprofit Organization, and a recognized Leader in Maryland for Programs and Services that support the independence of older adults - age 60 and older. Through a unique culture of Service Exchange/Time Banking, Members utilize their gifts and talents to support each other—**NEIGHBORS HELPING NEIGHBORS!**

Partners In Care's **TRANSPORTATION** Program provide Members with arm-in-arm, door-through-door transportation to medical facilities, healthcare appointments, grocery stores, pharmacies, banks, and to run errands. Our **REPAIRS WITH CARE** Program offers services that help Members to cross off the items on their “honey-do” list such as changing light bulbs, repairing leaky faucets, as well as helping to insure Member’s homes are safe by installing items such as grab bars and toilet risers. **MEMBER CARE** is a person-centered Program that provides advocacy, and encourages community engagement by offering social learning events and opportunities to build community. Our **UPSCALE RESALE BOUTIQUE** is a Social Enterprise, where proceeds provide financial support to the Organization, while creating an opportunity for Members to Volunteer their time, and make new friends while banking time and building community.

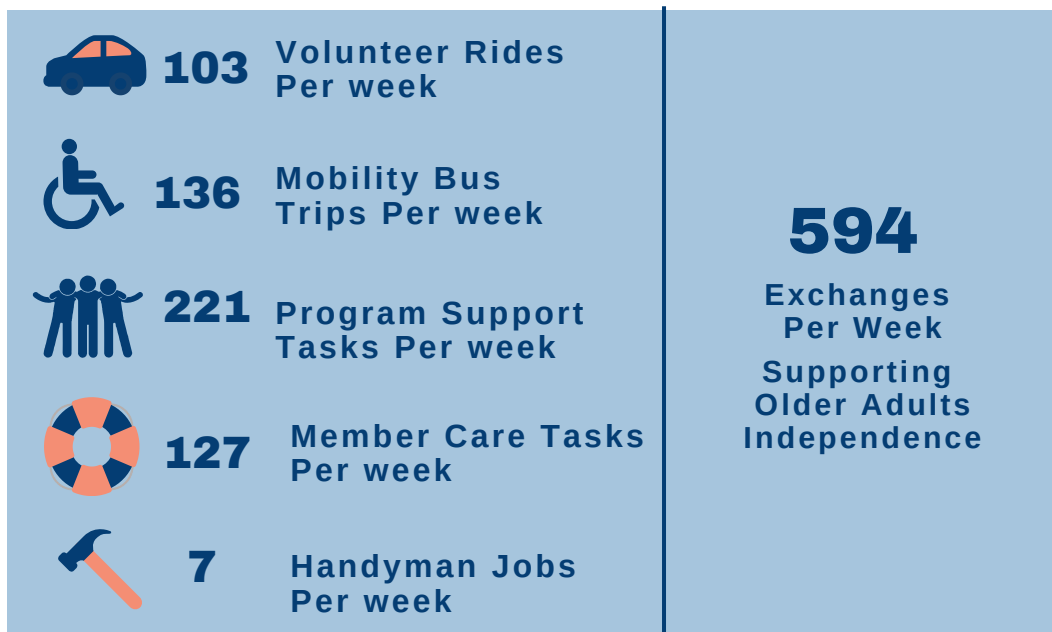
We invite you to learn more about Partners In Care and consider how you might **VOLUNTEER** or **DONATE** so that you too can make a difference in the life of an older adult who would like the opportunity to **AGE IN PLACE** with dignity and respect.

What We Do

FY24 Weekly Tasks

Exchanging Time While Creating Community

Partners In Care's amazing volunteers provided **58,301** hours of service and drove **180,266** miles last year to do the following...





Sponsorship Opportunities

	INFLUENCER Total Views 22,148+	ENGAGER Total Views 21,648+	CONNECTOR Total Views 13,100+	AFFILIATE Total Views 7,000+	PARTNER Total Views 5,000+
Logo & link on our webpage (6.1K+ Views)	✓	✓	✓	✓	✓
Logo in quarterly newsletter (1,000+ Views)	✓	✓	✓	✓	
Logo & link in our weekly email blast (5,000+ Views)	✓	✓	✓	✓	
Ad/coupon added to monthly boutique calendar (6,115+ Views)	✓	✓			
Advertising in YEARLY PLANNER (In the hands of 1,000+ individuals)	Full Page Receives 25 Planners	Half Page	1/4 Page	1/8 Page	
1 Social Media mention on Facebook, Twitter, Instagram, and LinkedIn (2,433+ Views)	✓	✓			
Logo on PIC banner displayed at events (500+ Views)	✓				
2 Complimentary tickets to Annual Fundraising Event (\$200 Value)	✓				
Annual Sponsorship	\$8,000	\$6,000	\$3,500	\$2,000	\$1,000

Statistics for viewership increase daily.

2025 Commitment Form

SPONSORSHIPS

- Influencer: \$8,000
- Engager: \$6,000
- Connector: \$3,500
- Affiliate: \$2,000
- Partner: \$1,000
- Full Calendar Ad: \$850
- Coupon Calendar Ad: \$250

Please submit all artwork and logos in high-resolution JPG, PNG, or PDF format, 300 dpi, full color to media@partnersincare.org

Partners In Care Maryland, Inc.
8151-C Ritchie Highway
Pasadena, MD 21122

Questions? Email us at media@partnersincare.org or
call 410.544.4800

CONTACT INFORMATION

Contact Name|Company Name

To be recognized as

Address

City

State

Zip

PAYMENT INFORMATION

Check Enclosed (Please make checks payable to Partners In Care Maryland, Inc.)

Please charge my credit card \$ _____

AMEX Visa MasterCard Discover

Name on Card

Billing Address

Card Number

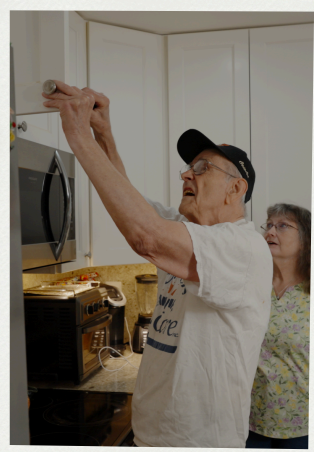
Exp. Date

CVV

Billing Zip

I / We are unable to attend but wish to make a tax-deductible contribution in the amount of \$ _____

You Make a Difference



Partners In Care is the greatest! It has the best volunteer service you could ever ask for. PIC really helps our Older Adults with transportation taking us on doctors appointments and taking us on day trips to vital destinations. Partners In Care has been a great service to me.

-Member